



Metropolitan Wilmington
Urban League



2024 Empowerment Breakfast

Celebrating 25 Years of Impact!

Sponsorship
Levels



Contact

Phone 302-622-4300
Website www.mwul.org
Email info@mwul.org
Address 100 W. 10th Street Suite 602
Wilmington, DE 19801

About Us

Founded in 1999, The MWUL envisions a community where people, from a wide array of backgrounds and experiences, contribute to and benefit from an alliance that is committed to action-oriented public policy research and principled advocacy. The MWUL seeks to address the problems of equity and fairness by assuring that those who influence change represent the broader community and understands the economic and social realities facing people of color.

The Metropolitan Wilmington Urban League is guided by our values:

- **Equity:** We believe in the elimination of policies, practices, attitudes, and cultural messages that reinforce differential outcomes according to race and socioeconomic status.
- **Advocacy:** Through research and public education, we believe in using the influence of our legacy to ensure communities are represented in conversations and policies that impact their lives.
- **Inclusion:** We believe empowerment is only possible when the inherent worth and dignity of all people are recognized.
- **Community:** We believe that sustainability is only achieved through intentional collaboration with our partner agencies and communities.

IMPACT



- Serves approximately **4,000** people annually
- Impacted over **100** students with Achievement Matters! and Project Ready Youth Empowerment Programs
- Mobilized over **1908** volunteers in Community Organizers and other advocacy efforts

MISSION



The mission of the Metropolitan Wilmington Urban League (MWUL) is to empower people of color to achieve economic self-reliance, parity and civil rights.

About The Event

The Metropolitan Wilmington Urban League invites you to celebrate a morning of excellence with us at our Empowerment Breakfast! This year, we are celebrating 25 years of impact!

Date: November 14, 2024 at 8am

Location: Riverfront Events

760 Justison Street

Wilmington, DE 19801

Our event includes a community stakeholder meet and greet, breakfast, live performances, keynote address, and presentation of our Partnership and Empowerment Awards.

Please join us to make this event a success by being one of our sponsors!

To purchase a sponsorship or table, please email info@mwul.org.

Checks or other forms of payment can be mailed to the Metropolitan Wilmington Urban League by September 2024.

Mail to:

Metropolitan Wilmington Urban League

100 W. 10th Street Suite 602

Wilmington, DE 19801
The Metropolitan Wilmington Urban League

*Celebrating 25 Years of
Impact!*



Dr. Michael Eric Dyson
Professor and Media Personality

Keynote Speaker

Sponsorship Levels



Title Event

Sponsorship recognition in marketing materials, and pre- and post- publicity

Premium Company Name/Logo placement on-site and MWUL website

Placement of Company Name or logo on front cover and inside journal

Greetings at the Breakfast or Video presentation

Full Table (8 seats)/ Preferred Seating

\$15,000



Platinum

Sponsorship recognition in marketing materials, and pre- and post- publicity

Premium Company Name/Logo placement onsite and MWUL website

Back Cover Ad in the program

5 Event Tickets/ Preferred Seating

\$10,000

Sponsorship Levels



Diamond

Sponsorship recognition in marketing materials, and pre- and post-publicity

Premium Company Name/Logo placement on-site and website

Inside Back Cover Ad in the program

5 Event Tickets

\$5,000



Gold

Sponsorship recognition in marketing materials, and pre- and post-publicity

Premium Company Name/Logo placement onsite and website

Full Page Ad in the program

3 Event Tickets

\$2,500

Sponsorship Levels



Silver

Sponsorship recognition
in marketing
materials

Company name/logo
placement on-site at event
and MWUL Website

1/2 Page Ad in Program

3 Event Tickets

\$2000



Bronze

Company name/logo placement
on-site

½ page Ad in the Program

2 Event Tickets

\$1000

Sponsorship Levels

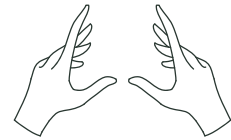


Friend

Company name/logo placement
on-site

1 Event Ticket

\$500

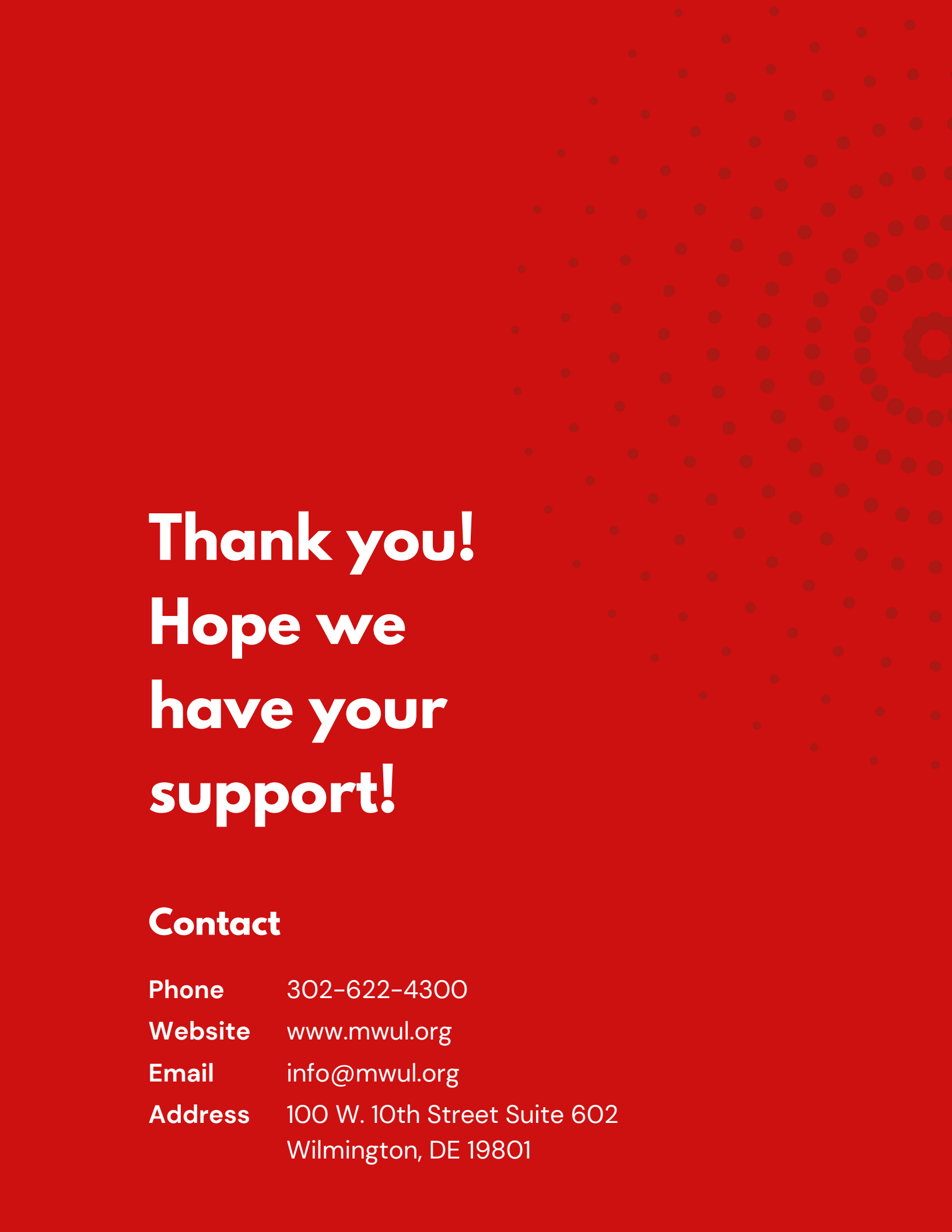


Individual Ticket

\$150

Program Book Ad

Full Page: \$250
1/2 Page: \$150



Thank you!
Hope we
have your
support!

Contact

Phone	302-622-4300
Website	www.mwul.org
Email	info@mwul.org
Address	100 W. 10th Street Suite 602 Wilmington, DE 19801